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ways with...

Sticky Toffee Sensation®

A complete powder mix that includes date pieces.

Add water and vegetable oil to produce delicious loaf cakes, round cakes, muffins, cupcakes, traybakes and of course, puddings - the ultimate comfort food classic.

Product code: 10009548

Pack size: 12.5kg bags

Shelf life: 9 months

Our Sticky Toffee Sensation® is not a one-of-a-kind cake mix. There are five other sensational flavours in the range:

- Lemon
- Apple & Cinnamon
- Cherry Bakewell
- Chocolate Orange
- Ginger

macphie



1

Sticky toffee pudding

Nostalgia is playing a big role in the dessert market and sticky toffee is a classic comfort food concept. Bake up your base and serve with Macphie Toffee Sauce and Custard or ice cream.

2

Dessert

Take your sticky toffee pudding to the next level by adding frozen balls of Macphie Toffee Sauce and a quenelle of Macphie Plant-based Cream Alternative.



simply clever food



3

Muffins

Delivery and click and collect have become more prevalent during the last year and with consumers now enjoying this service many bakeries and coffee shops are continuing to offer these channels. Muffins

are a particularly popular purchase at coffee shops and cafés as well as grab-and-go outlets.

Our mix creates a great-tasting muffin which taste great on their own or injected with Macphie Salted Caramel or Banoffee Luxury Fillings.

4

Loaf cake

Slice and serve or wrap them up whole. Sticky toffee loaf cakes taste great on their own or topped with Rainbow Frosting Cream Cheese and a drizzle of o.t.t® Salted Caramel dessert topping.



5

Celebration cake

Create indulgent celebration cakes fit for Instagram with Macphie Toffee Sauce and Rainbow Frosting Cream Cheese.



69%

of consumers will
enjoy the same
amount of comfort
food post pandemic

Sources: Food Institute 2021
MCA Bakery & Sandwich Tracker 2020

For more information, get in touch on **0800 085 9800** or at **customer.service@macphie.com**

    MacphieUK

more ideas?
for inspiration check out
macphie.com